



Why Clients Choose SAM Planning

Free initial planning advice, a structured in-house process, fast submissions, and a team that keeps pushing until approval.



10-12
DAY TARGET
SUBMISSION



48 HR
FAST-TRACK
OPTION



93%
AVERAGE
APPROVAL RATING



A short guide to how we handle your planning application from first call to council decision.

A professional system from the first call

When a client calls us for planning advice, the enquiry is logged on our customised server and passed to the planning consultant for review. We then provide clear email advice for free, with no charge and no obligation, before the client decides whether to request an estimate and move forward.



Free initial planning advice

We review the property query properly and give clear email advice at no charge, so the client understands the planning position before committing.



Consultant-led review

The query is reviewed by the planning consultant before advice is issued, giving the client proper direction from the start.



Logged on our customised server

Every enquiry is recorded and tracked internally, so the matter is not left as a loose call or forgotten message.



Clear estimate process

If the client wants to proceed, we issue the estimate. Once approved and the deposit is paid, the job is opened fully and moved into production.



1

Client call



2

Logged



3

Free advice



4

Estimate



5

Deposit paid



6

Survey



7

Drawings



8

Submit



At any given moment, we know exactly what stage the job is at, what has been completed, what is outstanding, and what needs to happen next.

What happens after you approve the estimate

Once the estimate is approved and the deposit is paid, the application moves through a clear in-house chain. Each stage is dealt with, checked and passed forward until the file is ready to submit.



1 Site survey

One of our drafters attends the property and completes the site survey so the drawings can be prepared accurately.



2 Existing drawings

We prepare the existing plans and layout, giving the planning team a proper base for the proposal.



3 Proposed drawings

We prepare the proposed drawings, aiming to make the scheme clear, presentable and policy-focused.



4 Reports and documents

We gather the required reports and supporting documents needed for the planning application.



5 Planning consultant review

The planning consultant reviews the drawings and documents again before the application is finalised.



6 Senior sign-off

The application is checked and signed off by the senior planning consultant before it goes to the council.



7 Council submission

We submit the application with the correct forms, drawings and supporting information.



8 Chasing until decision

After submission, we keep chasing, responding and pushing the application forward until the decision is issued.



The job does not stop at submission. We monitor the application, chase the council, deal with queries, keep the client updated and continue pushing the matter forward.

Why clients trust SAM Planning

Our work is built around structure, experience and commitment. The aim is simple: give every application the best possible chance and keep the client informed at each stage.



Structured and professional

Organised, systemised and streamlined, with each job moving through a programmed chain until submission and decision.



Speedy service

Our in-house architectural and drafting team allows us to move quickly, with a normal target submission period of 10-12 days where suitable.



Fast-track option

For urgent matters, we can offer a 48-hour fast-track service where the job type and information available make this possible.



Proven experience

We have delivered over 11,000 successful projects, with an average approval rating of 93%.



Dedicated and responsive

Calls, emails and messages are dealt with promptly, and the client is kept updated as the job progresses.



We do not back down

If there is a planning case to make, we keep pushing. Where a refusal needs a resubmission under the same agreed scope, we do not charge again for the resubmission.



11,000+
SUCCESSFUL
PROJECTS



93%
AVERAGE
APPROVAL RATING



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DAYS**
NORMAL TARGET
SUBMISSION



**48
HOURS**
FAST-TRACK
OPTION



From the first free advice email to the final council decision, our system is built to keep your application moving.



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